

Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. - 11. (cancelled)

12. (currently amended) A cosmetic preparation ~~based on~~ which is a translucent or transparent oil-in-water microemulsion comprising

- an oil phase consisting essentially of constituents of low volatility;
- an aqueous phase;
- ~~less than 20 % by weight, based on a total weight of the microemulsion,~~ of one or more O/W emulsifiers selected from one or more of polyethoxylated emulsifiers, polypropoxylated emulsifiers, and polyethoxylated and polypropoxylated emulsifiers; wherein the preparation is a cosmetic skin or hair cleansing preparation, a cosmetic skin or hair care preparation or a deodorant preparation and has a total emulsifier content of less than 20 % by weight, based on a total weight of the microemulsion.

13. (previously presented) The preparation of claim 12, wherein the preparation further comprises at least one of a perfume, a dyestuff and a pigment with a coloring effect.

14. (previously presented) The preparation of claim 12, wherein the preparation further

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comprises an astringent.

15. (previously presented) The preparation of claim 12, wherein the preparation further comprises a sunscreen.

16. (previously presented) The preparation of claim 12, wherein the preparation further comprises at least one of a cosmetically acceptable wax, fat and oil.

17. (previously presented) The preparation of claim 12, wherein the preparation further comprises a deterative surfactant.

18. (cancelled)

19. (previously presented) The preparation of claim 12, wherein the preparation further comprises at least one cosmetically acceptable organic solvent.

20. (previously presented) The preparation of claim 12, wherein the preparation further comprises at least one moisturizing and/or moisture retaining substance.

21. (cancelled)

22. (cancelled)

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23. (previously presented) The preparation of claim 12, wherein the preparation further comprises at least one W/O emulsifier.

24. (previously presented) The preparation of claim 23, wherein the at least one W/O emulsifier is selected from one or more of fatty alcohols having from 8 to 30 carbon atoms, monoglycerol esters and diglycerol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, monoglycerol ethers and diglycerol ethers of alcohols having a chain length of from 8 to 24 carbon atoms, propylene glycol esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms, and sorbitan esters of alkanecarboxylic acids having a chain length of from 8 to 24 carbon atoms.

25. (cancelled)

26. (previously presented) The preparation of claim 24, wherein the at least one W/O emulsifier comprises at least one of glycerol monocaprate, glyceryl isostearate, glyceryl isolaurate, sorbitan isostearate and glycerol monooleate.

27. – 31. (cancelled)

32. (new) The preparation of claim 12, wherein the preparation has a total emulsifier content of less than 10 % by weight.

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33. (new) The preparation of claim 12, wherein the preparation has a total emulsifier content of less than 8 % by weight.

34. (new) The preparation of claim 32, wherein the preparation is sprayable.

35. (new) The preparation of claim 12, wherein the preparation is obtainable by a process in which a mixture of base components comprising the oil phase, the aqueous phase, one or more of the O/W emulsifiers and, optionally, one or more substances selected from W/O emulsifiers, auxiliary substances and additives is brought to a temperature within or above a phase inversion temperature range and then cooled to room temperature.

36. (new) A cosmetic preparation based on a translucent or transparent oil-in-water microemulsion comprising

- an oil phase consisting essentially of constituents of low volatility;
- an aqueous phase;
- one or more O/W emulsifiers selected from
 - polyethylene glycol ethers of formula $R-O-(CH_2-CH_2-O)_n-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;
 - etherified fatty acid ethoxylates of formula $R-COO-(CH_2-CH_2-O)_n-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10

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to 80;

- esterified fatty acid ethoxylates of formula $R-COO-(-CH_2-CH_2-O-)_n-C(O)-R'$, wherein R and R' are independently selected from an alkyl and alkenyl radicals and n is a number of from 10 to 80;

- cholesterol ethoxylates with a degree of ethoxylation of from 3 to 50;

- ethoxylated triglycerides with a degree of ethoxylation of from 3 to 100;

- alkyl ether carboxylic acids of formula $R-O-(-CH_2-CH_2-O-)_n-CH_2-COOH$ and cosmetically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 5 to 30;

- alkyl ether sulfates and acids on which the alkyl ether sulfates are based, of formula $R-O-(-CH_2-CH_2-O-)_n-SO_3H$ and cosmetically acceptable salts thereof, wherein R is an alkyl or alkenyl radical having from 5 to 30 carbon atoms and n is a number of from 1 to 50;

wherein the preparation is a cosmetic skin or hair cleansing preparation, a cosmetic skin or hair care preparation or a deodorant preparation and has a total emulsifier content of less than 10 % by weight, based on a total weight of the microemulsion.

37. (new) The preparation of claim 36, wherein the preparation is a translucent or transparent oil-in-water microemulsion.

38. (new) The preparation of claim 37, wherein the oil-in-water microemulsion further comprises at least one W/O emulsifier.

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39. (new) The preparation of claim 38, wherein the preparation further comprises one or more substances selected from astringents, sunscreens, deterative surfactants, cosmetically acceptable organic solvents and moisturizing and/or moisture retaining substances.

40. (new) The preparation of claim 38, wherein the preparation is sprayable.